

Erika Katarina Gottsegen

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PERSONAL GOALS

As a final semester graduate student in Landscape Architecture at FIU College of Architecture and the Arts in Miami, Florida, I am seeking employment in the field of Landscape Architecture upon graduation.

With a background in Business and Marketing in the Fashion and Printing industry, I have strong intrapersonal and project management skills, as well as a solid Horticultural foundation of the South Florida Flora. With a current GPA of 3.9/4.0 and a newfound love, I am looking to practice Landscape Architecture in a setting where I can have a profound impact on how we perceive and experience outdoor space, while caring for the environment.

COMPUTER SKILLS

AutoCAD, GIS, Vectorworks. Adobe CC: Photoshop, Illustrator, In-Design, Acrobat.

Apple programs: Keynote, iMovie, Microsoft office programs: Word, Excel, PowerPoint

LANGUAGES

English - Fluent in Speech and writing, Swedish - Fluent in Speech and writing, French – manage in simple conversation

WORKING EXPERIENCE (since 2000)

Studio Roberto Rovira Assistant to principal Roberto Rovira. Miami, FL **June 2016-current**

Studio Rovira is an award winning firm, dedicated to projects of uncompromising design quality that work at the edge of the built and the natural. The firm is committed to a thorough process of design development, analysis and investigation that seeks larger connections to ecology, patterns, history, time and the imperative to inspire and engage.

Roberto Rovira has a background in engineering, fine arts and design and was also the chair of the Landscape Architecture Department at FIU school of Architecture and the Arts for four consecutive years until May 2015.

Responsibilities: concept design, schematic design, design development, project management and coordination.

Palm Beach County Parks & Recreation

Assistant to Landscape Architect: Casey Prancun

West Palm Beach, FL | **Summer 2015**

Palm Beach County Parks and Rec oversees over 8,000 acres of parkland in Palm Beach County, which equals to over 100 parks. Sports, fitness, environmental, and cultural opportunities abound, as well as restful places for solitude are made available to enrich the lives of Palm Beach County residents.

Responsibilities: Concept Design, schematic design, Research and sourcing, field inventory.

Accenta Display: Regional Sales Manager, Visual Consultant. **New York, NY | 2004-2008**

Accenta Display is a full service Visual Communication Company that manufacture custom display products and several Point-Of-Purchase portable display lines of products. The hardware is accompanied by the in-house digital printing.

Responsibilities: Account management: Sales, consulting, pricing. I acted as a liaison between the client, production department, and the graphic designers.

Clients: From the Moet Hennessy Group: 'Hennessy', 'Grand Marnier', 'Moet Chandon', 'Veuve Clicquot', 'Grand Marnier' etc. Estee Lauder Companies: 'MAC Cosmetics', 'Origins', 'Aveda'. L'Oreal Companies: 'Giorgio Armani', 'Kiehl's', 'Ralph Lauren Fragrances', 'Shu Uemura', 'Giorgio Armani Beauty'. Many more clients within retail and other industries.

EDUCATION

Florida International University

Miami, FL | **Summer 2014-current**

Landscape Architecture + Environmental and Urban Design

3-year track

Current G.P.A 3.96/4.0

Nominations & Awards

Spring semester 2017: Received the faculty award 'Master Project Award' for 'Regenerative Strategies, Arroyo, P.R'

Spring semester 2017: Received the faculty award for "Outstanding Design Excellence"

March 2017: Received Student Award of Certificate from FL ASLA

September 2016: Initiation into Sigma Lambda Alpha (SLA), the only Honor Society in North America that exclusively recognizes scholarships in Landscape Architecture. Two students were nominated in total.

Fall semester -16 received shared first place and scholarship for studio project 'Brickell Personified' from 'Eco Concrete', a Marine Biologist Israeli based firm.

Spring semester -15 work was selected to be exhibited the BEA gallery on FIU campus.

Fall semester-15 work was selected to be exhibited the BEA gallery on FIU campus.

Fall semester-15 was offered a position as Graduate Assistant to professor Roberto Rovira.

Prior to starting the program I took 'leveling courses' summer of 2014 in 'Computer Practices' (AutoCad), 'Visual Notations' and 'Design Foundations'.

Palm Beach State College

Palm Beach Gardens | FL **2011-2014**

Landscape and Horticulture Specialist (12 credits)

G.P.A 4.0/4.0

During my time as stay at home mom (I am a mother of three) I pursued my newfound interest in horticulture and landscape design.

Northwood University

West Palm Beach, FL | **1998-2000**

B.B.A International Business /Management

G.P.A 3.75/4.0

Participated in the honors program fall-99. On a marketing consulting basis we developed a business and marketing plan for 'Florida Bolt', a hardware manufacturer company. I received the highest grade in the class.

Lasalle College

Montreal, Canada | 1995-1997

D.E.C (Diplome Etudes Collegial) Fashion Marketing and Merchandising

G.P.A 81%

Final Project: A complete marketing plan for Björn Borg Underwear in Canada with support from the Head Office in Sweden. In groups of two, we researched the market, developed buying procedures, a communication and finance plan.